



Export Promotion Council For EOUs & SEZs

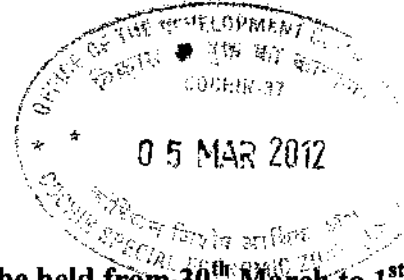
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Dy. Director General
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No.EPC/SEZ/AM04/A.14
February 29, 2012

Shri M.S. Rao,
Development Commissioner (Addl.Charge),
Cochin Special Economic Zone,
Cochin

*29/2/12
6/23/12
Shri Kapoor*



Respected Sir,

Sub: 11th SAARC Trade Fair & Tourism Mart 2012 to be held from 30th March to 1st April, 2012 at Bangabandhu International Conference centre, Dhaka, Bangladesh.

We have pleasure to inform you that 11th SAARC Trade Fair & Tourism Mart 2012 will be held from 30th March to 1st April, 2012 at Bangabandhu International Conference centre, Dhaka, Bangladesh. India Trade Promotion Organisations will be organizing national level participation in the fair.

Sir, in this regard, we have received letters from Shri Arvind Mehta, Joint Secretary, Ministry of Commerce & Industry and Shri Neeraj Kumar Gupta, IAS, Executive Director, India Trade Promotion Organisation (ITPO) requesting EPCES along with its members to participate in the aforesaid fair.

It may be mentioned that there is vast potential for export of Indian products in accordance with the requirements of SAARC market and Bangladesh market in particular namely Chemicals, pharmaceuticals and cosmetics, sarees, shawls, homelinen, made-ups, fabrics, garments, furniture, handicrafts, kitchen appliances, computer hardware, auto & auto parts and agro products. Other high potential requirements of the SAARC market are wheat flour mill, machinery electrical and electrical parts power transmission, machinery for jute industry, textile machinery, inverters & UPS, batteries, processed foods, handlooms, food processing, packaging, bottling, tobacco machinery and medical tourism etc.

The stall charges for 9 sq.m stall are Rs.50,000/-. As per MDA guidelines, the Market Development Assistance equivalent to **stall charges** only will be admissible to the members of the Council having export turnover less than Rs.15 crores during the preceding year.

Keeping in view of the above, we request your goodself to kindly use your good offices for participation of EOUs and SEZ Units in the said fair. We shall be highly obliged if you kindly arrange to issue a circular to EOUs and SEZs in this regard,

Thanking you and with respectful regards,

Yours faithfully,

O.P. Kapoor
(O.P. Kapoor)
Dy. Director General

*16/2/12
6/23/12*

O.P. Kapoor