

दूर
BY HAND



सत्यमेव जयते



भारत सरकार/GOVERNMENT OF INDIA
विकास आयुक्त कार्यालय/OFFICE OF THE DEVELOPMENT COMMISSIONER
कोचीन विशेष आर्थिक क्षेत्र /COCHIN SPECIAL ECONOMIC ZONE
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CIRCULAR

Azadi Ka Amrit Mahotsav (AKAM) is a flagship initiative of the Government of India which has been launched in March 2021 to commemorate 75 years of India's Independence. To instill the feeling of patriotism in the hearts of people and reminisce the journey of India and those who have contributed towards creating this great Nation, Har Ghar Tiranga campaign was launched from 13th – 15th August, 2022 to encourage the citizens to hoist the National Flag of India in their Homes. This year as well Har Ghar Tiranga campaign will be organized encouraging the people to celebrate India's Independence Day with same zeal and patriotism from 13-15th August, 2023.

In view of the above, you are requested to sensitize the following programmes among the employees working under your organization and bestow wide range of publicity through wholehearted participation:

Sl.No.	Description	Action to be initiated
1	Selfie with flag	Upload selfie with flag on the www.harghartiranga.com website
2	Hosting of National Flag	Hosting of National Flag at employees residences with family members
3	Profile picture on social media pages	All officials are urged to change their DPs on social platform with National Flag
4	30 seconds video on patriotism	Record 30 seconds video along with families on either pledge/patriotic songs/ 2-3 lines poems on patriotism.




(Boni Prasada Rao)
Deputy Development Commissioner

To:

1. All Officers/Staff, CSEZ
2. Secretary (IC), CSEZ Authority
3. Shri K. K. Pillai, President, CEPZIA with a request to Co-ordinate among the CSEZ units.
4. All Units, CSEZ
5. All SEZ Developers/ Co-developers, Kerala & Karnataka